

rein

GEX

YOUR PET & WATER



Water consisting in body of dogs & cats are 60%~80%
Know how much your pet drink and keep your pet stay healthy!



To stay in good health, it is important to be in an environment where fresh and clean water is available at all times. The amount of water that should be taken to maintain your pet's health is known to be 2.5 times the amount dry foods your pet eats. (not including moisture in foods)

This shall depend on the amount of moisture the food includes, along with temperature and exercise volume. Please note that mineral water which human beings take includes minerals such as magnesium and needs attention when giving to your pet.

When you wish your pet to drink more water



Place it at your pet's favorite position



Replace water frequently and keep it fresh at all times



Choose a wide container so that whiskers do not touch container

■ Required amount of water for dog in a day

pet's weight	Required amount of water
2kg	190mL
3kg	260mL
4kg	320mL
5kg	370mL
6kg	430mL
7kg	480mL
8kg	530mL
9kg	580mL
10kg	630mL
15kg	850mL
20kg	1060mL
25kg	1250mL
30kg	1440mL
35kg	1610mL
40kg	1780mL

■ Required amount of water for cat in a day

pet's weight	Required amount of water
2kg	140mL
3kg	190mL
4kg	240mL
5kg	280mL
6kg	320mL
7kg	360mL
8kg	400mL
9kg	440mL
10kg	470mL

* Amount includes water taken from foods



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CLEAR FLOW



P3 Pump

\$42.90



GX923936
Pure Crystal Clear Flow
DOG Pink 0.95L (57224)

P3 Pump

\$42.90



GX923943
Pure Crystal Clear Flow
DOG White 0.95L (57225)

P3 Pump

\$42.90



GX924704
Pure Crystal Clear Flow
DOG Blue 0.95L (57225)

GEX PURE CRYSTAL CLEAR FLOW DRINKING BOWL



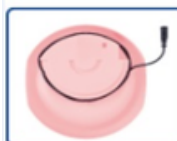
安心・安全

12V 低電圧設計。
中間接続コード採用。



お手入れ時に便利

持ち運びやすい持ち手付。



コード収納構造

コードの長さを調整できる。



電気代 1ヶ月約43円

※50Hz/1kwh=25 円の場合



フィルター代が安い

従来品の半分のサイズなので
コスト低減。



獣医師推奨

流れる水にワンちゃん、
ネコちゃんは興味を示し、
飲水量アップに貢献します。

※GEX顧問獣医師の推奨となります。

rein

GEX

GLASSY

A zen-like design made with a beautiful glassy transparent structure which provides a deep funnel for your dog from without splashes occurring outside the bowl, while allowing you to see your pet enjoying quenching its thirst. Ultra quiet & very low power consumption. Pure Crystal transform tap water into healthy water, using filtration that removes dirt and impurities, and always keeps water clean & softened. Funnel design is suitable for scooping up water with tongue.

* When replacing the filter, please use the GEX Pure Crystal exclusive filter (full circle type)." The No. 1 brand of filter-type drinking fountains for pets in Japan! Recommended by veterinarians.



P3 Pump

\$60.00



GX926623
Pure Crystal GLASSY DOG
1.5L (57492)

P3 Pump

\$113.00



GX928122
Pure Crystal Glassy R 1.5L
for Dog - USB

Transparent like glass. Deep funnel for plenty of water and clear guard that prevents water from splashing and allows you to see your dog's face clearly.

P3 Pump

\$113.00



GX928139
Pure Crystal Glassy R 1.5L
for Cat - USB

Transparent like glass. Choose from three water flows that pique your cat's interest: "flowing", "accumulating" and "spilling", and the round shape allows your cat to drink from any angle. A first in Pure Crystal history! Adopts a cordless pump and tank that are easy to clean.

Cordless pump adopted



● The cord does not hang down from the tank, making it easy to clean.
● Quiet design

Peace of mind even if something happens

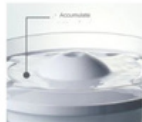
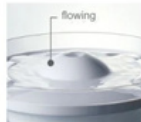


Water remains in the funnel even if the electricity is cut off.

Designed exclusively for cats

● Funnel shape suitable for cats to drink water by licking it.

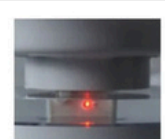
● 3 ways to drink according to your preference [attachment included]



electric bill

1 month
Approximately
46 yen (for 1kWh 27 yen)

Clear guard that prevents water from splashing and allows you to clearly see your dog's face



Safety design that notifies you of low water level with a lamp and automatically stops

Safety and security
DC5V low voltage design

*1: Based on testing by a third-party organization

Drink a lot Water
30%^{x1} UP!



* Approximately 18.5cm with attachment

Veterinarian recommended

It is important to drink plenty of water to maintain good health. With Pure Crystal, which flows clean water, you can increase the amount of water you drink.

*2: Recommended by our consulting veterinarian

Drink a lot Water
20%^{x1} UP!



Height to spout
14.2 cm

Veterinarian recommended

It is important to drink plenty of water to maintain good health. With Pure Crystal, which flows clean water, you can increase the amount of water you drink.

*2: Recommended by our consulting veterinarian





P3 Pump

\$47.50



GX926371
PC Copan for DOG Blue
0.95L (62541)

P3 Pump

\$47.50



GX926395
PC Copan for DOG White
0.95L (62543)

P3 Pump

\$47.50



GX926388
PC Copan for CAT Beige
0.95L (62542)



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GEX

MUTY

A plate type that is easy to drink even for first-timers. Uses an ultra-quiet DC pump that won't disturb your night's sleep. Two ways to drink, flowing and accumulating, so you can feel safe even during power outages. Comes with 1 water softening filter! For maintaining the health of the lower urinary tract. Circulate water with a pump and use a filter to make the water clean. Simple structure that is easy to clean.



Pet filter water dispenser
Pure Crystal
Muty Muty

Very quiet!

Adopts DC pump

Operating noise reduced by approximately 50%



This product does not come with a USB adapter.

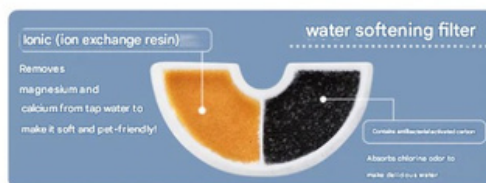
Always lively with
clean water



With water softening filter

Maintaining a healthy
lower urinary tract

The water is circulated by a pump
and purified by a filter



P6 Pump

\$55.00



GX927743

PC Muty for DOG Moon
Gray 0.95L - USB (57614)

P6 Pump

\$55.00



GX927767

PC Muty for CAT Milk Beige
0.95L - USB (57616)



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GEX

PURE CRYSTAL



P8 Pump

\$45.70



GX924551
Pure Crystal 1.5L for DOG
(57270)

P2 Pump

\$55.90



GX922724
Pure Crystal for DOG Large
4.8L (57178)

P1 Pump

\$44.70



GX923158
Pure Crystal for CAGE Puppy
0.9L (57167)

P1 Pump

\$44.70



GX923165
Pure Crystal for CAGE
Kitten 0.9L (57168)

New structure makes it even easier to use!



Pure Crystal is the No.1 brand of filter-type water dispensers for pets. Pure Crystal makes "healthy water for pets" from tap water. The filter catches dirt and drool, so you can always have clean water. Always have lots of clean water! Drinks in gulps! 30% increase in water intake!



P11 Pump

\$55.00



GX928085

Pure Crystal Well 1.5L for Cat White - USB

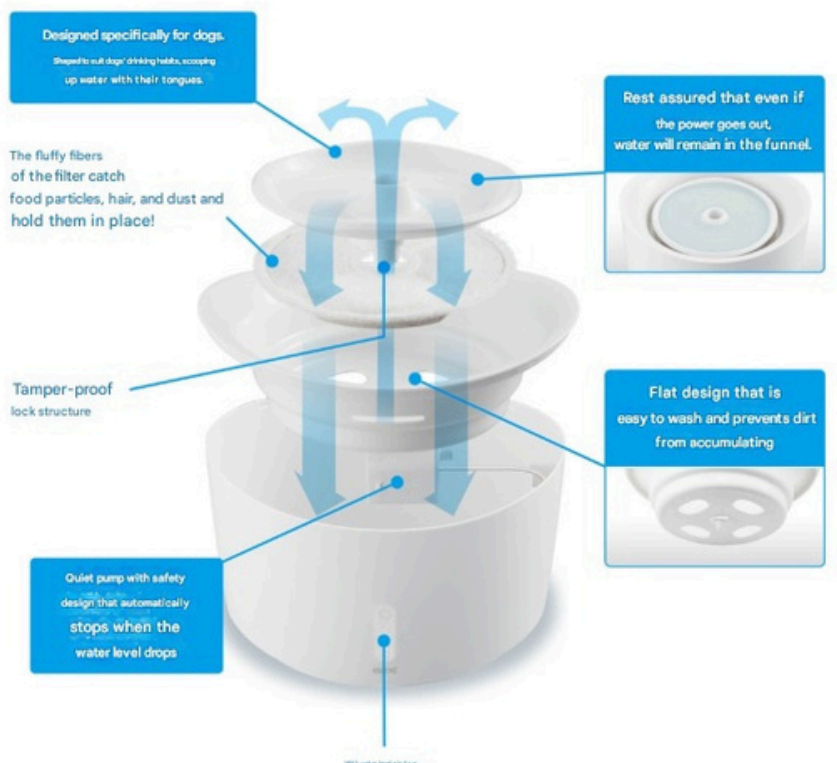
P11 Pump

\$59.00



GX928115

Pure Crystal Well 2.5L for Cat White - USB





\$17.50

GX925121
Pure Crystal Pump P1
(Cage/1.8L)



\$17.50

GX925138
Pure Crystal Pump P2
(4.8L/2.3L)



\$15.50

GX925145
Pure Crystal Pump P3
(Clear Flow)



\$17.50

GX925152
Pure Crystal Pump P4
(Bloom/1.5L/2.5L)

** For illustration purposes only

** Pumps & Adaptors are sold only upon request from customers or during parts replacement after warranty period.

** RRP for adaptor - \$10.00 before GST

** Warranty Registration link -
<https://www.reinbiotech.com/contact-us/warranty-registration-form/>

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DRINK DISH

This slim bowl for playpens and cages keeps fur from getting wet! Drinks more than with a nozzle! Increases water intake by 25%! Ideal for long-haired or short-eared pets! The slim bowl prevents fur and floppy ears from getting caught in the bowl, reducing water intake. The bottle and bowl can be removed with one hand, making water changes and cleaning a breeze! This dish-type bowl is safe for dogs and cats who don't like nozzle-type bowls. Attach to a dog or cat playpen or cage or a dedicated drinking stand. The natural position makes drinking easier than with a nozzle-type bowl, contributing to increased water intake.



\$28.00

GX927774
PC Drink Dish - D (57617)

SLIM WIDTH OF DISH ALLOWS
FUSS-FREE DRINKING SUITABLE FOR
THE LONG HAIR FURRY FRIENDS

Bowl capacity: Apprx 130mL
Use 600mL or smaller PET bottles,
wire spacing: 30mm or more wire
thickness: 5mm or less



\$28.00

GX927781
PC Drink Dish - W (57618)

WIDE MOUTH & DEPTH FOR
COMFORTABLE DRINKING
SUITABLE FOR SHORT-NOSE /
SHORT HEAD

Bowl capacity: Apprx 130mL
Use 600mL or smaller PET bottles,
wire spacing: 30mm or more wire
thickness: 5mm or less



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GEX

DRINK BOWL

NEW Gex Pure Crystal Drink Bowl (Natural Posture). A unique drinking bowl that can fit in most PET bottles, & filtered water provided to your dogs, allowing them to drink in a natural posture & not worrying any leakage or damaged tip of the traditional water bottle. Soft water cartridge is attached to the dish for easy drinking. It can also remove about 40% of calcium and magnesium of tap water.



\$23.00

GX925503
Pure Crystal Drink Bowl
DOG (57363)



\$23.00

GX925510
Pure Crystal Drink Bowl
CAT (57364)



\$5.80

GX925527
Ion Filter for Dog Drink
Bowl 2p (57365)



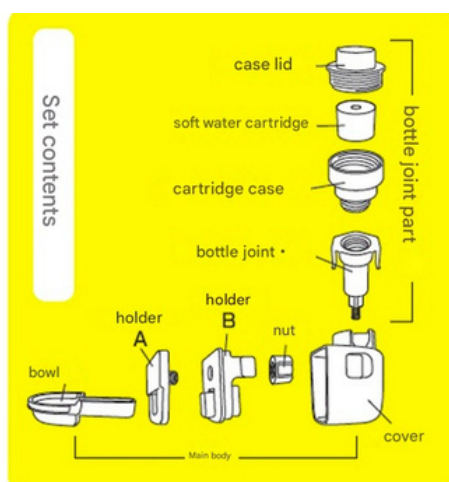
\$5.80

GX925534
Ion Filter for Cat Drink
Bowl 2p (57366)



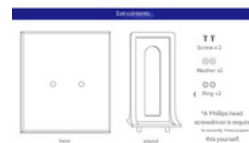
\$32.00

GX926722
Pure Crystal Drink Bowl
Stand (57502)

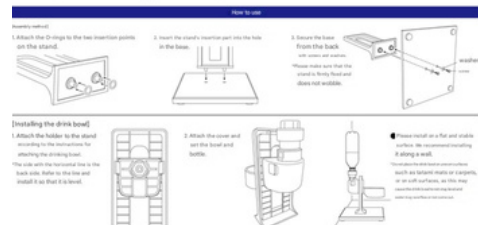


pure crystal DRINKBOWL STAND

Drink bowl stand



- This is a special stand that allows you to place the drinking bowl anywhere in the room, even if you don't have a pet or cage. (Cannot be used with nozzle-type water dispensers.)
- The height can be adjusted to suit your pet's body size, allowing them to drink in a natural position. Height from floor to spout: 7.5-18cm
- Connect with water filter to provide clean drinking water and prevent from drinking.



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CAT FEEDER DISH

Simply place PON! in a dish filled with water! This cat-shaped ceramic plate softens your cat's water. One piece lasts for about a month. Simply submerge PON in the dish. It reduces the magnesium and calcium in tap water, making it gentler on your cat's body (soft water). Simply rinse it with water when changing the water and it's ready to use.

*Do not use detergent when washing PON in the dish.



NEW!



\$9.90

GX926333
PC Ceramics Dish PON
1pc CAT (57459)

NEW!



\$13.50

GX926340
PC Ceramics Dish PON
2pc CAT (57459)

NEW!



\$8.80

GX928740
PC Water Softening Dish
Cartridge (57685)

NEW!



\$26.50

GX928726
Pure Crystal Water Softening
Dish White (57683)

NEW!



\$26.50

GX928733
Pure Crystal Water Softening
Dish Blue (57684)

Maintain a healthy lower urinary tract!
Transform daily water into gentle, soft water.

[Easy Installation!] Simply attach the cat-shaped cartridge to the bowl to reduce the magnesium and calcium in tap water, creating gentle, soft water!

[Natural Drinking Position!] The raised legs allow for a natural drinking position. Includes non-slip silicone.

[Kitty Water Wave] The inner ribs create waves as your cat licks, efficiently softening the water. The inner ribs create natural ripples as your cat licks. This creates the "Kitty Water Wave," making the water easier to drink.

[Easy Cleaning] The cartridge can be removed and the bowl is dishwasher safe. Microwave safe.

[Cartridge Replacement Frequency] The cartridge's effectiveness lasts for approximately 30 days. Replace with a new one every 30 days.

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CAT FEEDER

A premium filter-type automatic water fountain "Pure Crystal Hello 950mL for Cats" featured in a stylish Mint Green color. Designed with a wide, low, ridge-shaped drinking tray ideal for cats lapping water, it uses dual-action filter media to reduce urinary tract risks and incorporates eco-friendly plant-derived plastics.



NEW!

\$49.00



GX929105 PC HELLO CAT Almond Milk 950ml - USB (57701)

[Easy-to-drink design even for the first time] Since it allows drinking like a dish with a wide and low drinking port, it is perfect even for small-sized pets! It features a ridge-like shape suited for a cat's way of lapping water, making it a wide, low drinking port low-type. Recommended as a first filter-type water fountain.

[For maintaining lower urinary tract health!]: "Ionit" removes magnesium and calcium from tap water to turn it into pet-friendly soft water, and activated carbon absorbs chalky odors to make the water delicious. Uses environmentally friendly plant-derived plastic.

[Recommended by Veterinarians※1]: Drinking plenty of water is important for maintaining health. With Pure Crystal, where clean water flows, it contributes to increasing water intake. ※1 This is a recommendation from GEX's consultant veterinarian.

NEW!

\$49.00



GX929112 PC HELLO CAT Mint Green 950ml - USB (57702)

[Easy-to-drink design even for the first time] Since it allows drinking like a dish with a wide and low drinking port, it is perfect even for small-sized pets! It features a ridge-like shape suited for a cat's way of lapping water, making it a wide, low drinking port low-type. Recommended as a first filter-type water fountain.

[For maintaining lower urinary tract health!]: "Ionit" removes magnesium and calcium from tap water to turn it into pet-friendly soft water, and activated carbon absorbs chalky odors to make the water delicious. Uses environmentally friendly plant-derived plastic.

[Recommended by Veterinarians※1]: Drinking plenty of water is important for maintaining health. With Pure Crystal, where clean water flows, it contributes to increasing water intake. ※1 This is a recommendation from GEX's consultant veterinarian.

Directions for Use:

- Ensure the filter's non-woven fabric side faces upward when inserting it.
- To maintain health, it is recommended to replace the filter every 3 to 4 weeks, or sooner if dirt/debris becomes noticeable.

When using a new filter, always rinse it thoroughly with tap water to remove any loose activated carbon powder before setup.

Maintenance & Cleaning Guide:

- To maintain cleanliness and ensure optimal performance, wash the main unit once a week as a guideline.
- Clean and maintain the pump once a month as a guideline.
- Do not use detergents when washing the unit and pump; instead, rinse thoroughly with tap water. (When using detergents for heavily soiled areas, ensure you rinse them off completely with running water).
- Do not use hot water, diluted solutions, gasoline, or paint thinner, as they may cause deformation or discoloration.

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DOG FEEDER

A premium filter-type automatic water fountain "Pure Crystal Hello 950mL" designed with a wide, low drinking tray ideal for pets lapping water. Uses dual-action filter media to reduce urinary tract risks and incorporates eco-friendly plant-derived plastics.



NEW!

\$49.00



GX929082 PC HELLO CAT Almond Milk 950ml - USB (57701)

[Easy-to-drink design even for the first time] Since it allows drinking like a dish with a wide and low drinking port, it is perfect even for small-sized pets! It features a flat shape suited for a dog's way of licking water, making it a wide, low drinking port low-type.

Recommended as a first filter-type water fountain.

[For maintaining lower urinary tract health!]: "Ionit" removes magnesium and calcium from tap water to turn it into pet-friendly soft water, and activated carbon absorbs chalky odors to make the water delicious. Uses environmentally friendly plant-derived plastic.

[Recommended by Veterinarians※1]: Drinking plenty of water is important for maintaining health. With Pure Crystal, where clean water flows, it contributes to increasing water intake. ※1 This is a recommendation from GEX's consultant veterinarian.

NEW!

\$49.00



GX929099 PC HELLO DOG Lilac Blue 950ml - USB (57700)

[Easy-to-drink design even for the first time] Since it allows drinking like a dish with a wide and low drinking port, it is perfect even for small-sized pets! It features a flat shape suited for a dog's way of licking water, making it a wide, low drinking port low-type.

Recommended as a first filter-type water fountain.

[For maintaining lower urinary tract health!]: "Ionit" removes magnesium and calcium from tap water to turn it into pet-friendly soft water, and activated carbon absorbs chalky odors to make the water delicious. Uses environmentally friendly plant-derived plastic.

[Recommended by Veterinarians※1]: Drinking plenty of water is important for maintaining health. With Pure Crystal, where clean water flows, it contributes to increasing water intake. ※1 This is a recommendation from GEX's consultant veterinarian.

Directions for Use:

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- To maintain health, it is recommended to replace the filter every 3 to 4 weeks, or sooner if dirt/debris becomes noticeable.

When using a new filter, always rinse it thoroughly with tap water to remove any loose activated carbon powder before setup.

Maintenance & Cleaning Guide:

- To maintain cleanliness and ensure optimal performance, wash the main unit once a week as a guideline.
- Clean and maintain the pump once a month as a guideline.
- Do not use detergents when washing the unit and pump; instead, rinse thoroughly with tap water. (When using detergents for heavily soiled areas, ensure you rinse them off completely with running water).
- Do not use hot water, diluted solutions, gasoline, or paint thinner, as they may cause deformation or discoloration.

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GEX

FILTER



Pure Crystal •Water softening filter•



To maintain health, be sure to replace the filter every month.

Upgraded activated carbons

	Regular activated carbon	Antibacterial activated carbon
Absorbency Absorbs smell of chlorine and removes chlorine	○	○
Antibacterial effect Antibacterial act against common bacteria	×	○

Antibacterial activated carbon prevents germs to increase and keep water clean. Pure Crystal uses antibacterial activated carbon to bring your pet clean water.

Clean and delicious

STAYS extra clean and delicious

What are raw material of activated carbon?

There are charcoal, coconut shell, coals, rayon, and phenolic resin, and produce powdered activated carbon, granulated activated carbon, fibrous activated carbon, and molded active carbon.

Coconut shell	Coal	Charcoal	Rayon

Only activated carbon made of coconut shell is used for Pure Crystal!



Coconut shell activated carbon is made in Japan and used for refining tap water (for human). It is produced by Japanese manufacturer under strict management and with steam activation, and is high qualified activated carbon with less impurities and suits standards of food and food additives. This is what also Japanese drink manufacturers use. For your information, only "Shell" indicated in left image is used for activated carbon made of coconut shell.

Two features of Ion filter

Ionic (ion exchange resins)

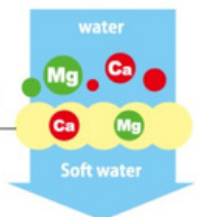
Ionic (ion exchange resins) removes Mg and Ca from tap water which is the cause of hardness and softens the water

Pure Natural (high quality activated carbon)

Pure Natural (high quality activated carbon) and non-woven fabric catches hair and left over food while adsorbing chlorine smell.

Mechanism of water softening

Ionic (ion exchange resins)



Test results



Filter media which makes water clean and fresh. Includes two type of activated carbon adsorbing chlorine odor from tap water. Non-woven fabric catches hair and other particles leaving water clean and hygienic. Filter media comes in two pieces, one for approximately one month.

Test results

How does water be clean?

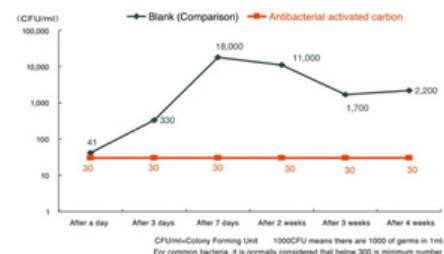


Consist two types of activated carbon, with instant effectivity and durability

Experiment

Tested for 4 weeks Using antibacterial activated carbon filter on "Pure Crystal for Puppy". Collect water after a day, 3 days, and once a week after 3 days. Measure quantities of common bacteria and compare water with antibacterial activated carbon and blank.

(*Change water every day, and does not wash the unit)



As a result, it is clear that antibacterial activated carbon shows its effect on 4 weeks long compare to blank.



Filter Media for Pure Crystal especially made for dogs
which include far infrared ceramic balls that support your pet's health.

\$11.10



GX927132
PC Antibacterial Carbon
Filter DOG 2pcs (57554)

\$11.10



GX927149
PC Antibacterial Carbon
Filter CAT 2pcs (57555)

\$12.00



GX927156
PC Ion Filter DOG 2pcs
(57556)

\$12.00



GX927163
PC Ion Filter CAT 2pcs
(57558)

\$11.00



GX927194
Filter Cartridge HALF -
Dog 3pcs (57561)

\$11.00



GX927200
Filter Cartridge HALF -
Cat 3pcs (57562)

\$11.00



GX927217
PC Ion Filter HALF - Dog
3pcs (57563)

\$11.00



GX927224
PC Ion Filter HALF - Cat
3pcs (57564)



Filter Media for Pure Crystal especially made for dogs which include far infrared ceramic balls that support your pet's health.



\$8.30

GX926500
PC Wellness Filter for
HALF DOG 1pc



\$8.30

GX926524
PC Wellness Filter for
HALF CAT 1pc



rein GEX

FEEDER

Filter Media for Pure Crystal especially made for dogs which include far infrared ceramic balls that support your pet's health.



\$11.10



GX927132
PC Antibacterial Carbon
Filter DOG 2pcs (57554)

\$11.10



GX927149
PC Antibacterial Carbon
Filter CAT 2pcs (57555)

\$12.00



GX927156
PC Ion Filter DOG 2pcs
(57556)

\$12.00



GX927163
PC Ion Filter CAT 2pcs
(57558)

\$11.00



GX927194
Filter Cartridge HALF -
Dog 3pcs (57561)

\$11.00



GX927200
Filter Cartridge HALF -
Cat 3pcs (57562)

\$11.00



GX927217
PC Ion Filter HALF - Dog
3pcs (57563)

\$11.00



GX927224
PC Ion Filter HALF - Cat
3pcs (57564)